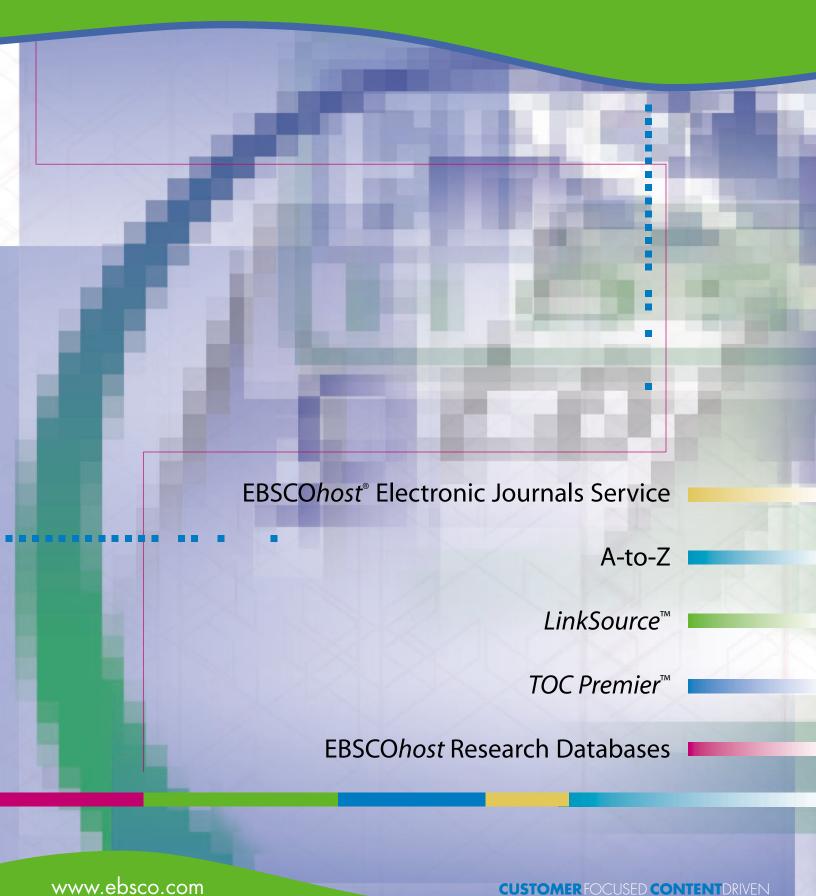


E-Resource Access & Management Services



EBSCO's

E-Resource Access & Management Services

he shift towards electronic delivery of information has created challenges for everyone involved — librarians, researchers, publishers and vendors. Librarians need a working partner to help manage the changing responsibilities brought about by technology. EBSCO can fill that role.

EBSCO's Web-based Services Work Together to Provide Efficient E-Resource Solutions

Our integrated services include EBSCO*host*® Electronic Journals Service (EJS), EBSCO*host* Research Databases, and our new A-to-Z service that provides a comprehensive gateway listing of your library's resources. These products work together to provide a powerful and efficient system of accessing and managing your library's e-resource collection.

Customers are best able to take advantage of the integration and linking power of our Webbased services when they use EBSCO for all their subscription services. E-journals ordered through EBSCO Subscription Services are automatically added to a customer's EJS account and to their A-to-Z list. If these titles are purchased elsewhere, EBSCO can still include them on EJS and A-to-Z, but additional fees may apply for these titles.

Through the EBSCO*bost* interface, users can access full text databases with links to e-journal subscriptions via EJS. Many secondary databases are also available

through EBSCO*host* with links to full text articles in e-journals via EJS and in full text databases via EBSCO*host*.

When EBSCO's A-to-Z service is used, customers have a single list that users can view to find and link to the titles in a library's collection. With A-to-Z users can seamlessly link to EJS, EBSCO databases and other sources, usually at the journal level, not just to the "front door" of a service.

EBSCO SmartLinks[™] and EBSCO CustomLinks[™]

EBSCO*host* databases and EJS are all fully linking enabled with both EBSCO *CustomLinks*™ (links specified by the library, such as to an OPAC) and EBSCO *SmartLinks*™ (information is rights-checked prior to the link being presented to the end user). *CustomLinks* can also be set up in our A-to-Z service. EBSCO provides the most comprehensive linking support in the industry, giving you the ultimate solution for helping patrons find and access all the full text available in your collection.

EBSCOhost®

Electronic Journals Service

o handle your electronic journal access and management needs, we created the EBSCOhost® Electronic Journals Service (EJS). This service is offered in two versions: Basic and Enhanced.*



The Enhanced version offers a number of benefits and service options and a small fee is charged.

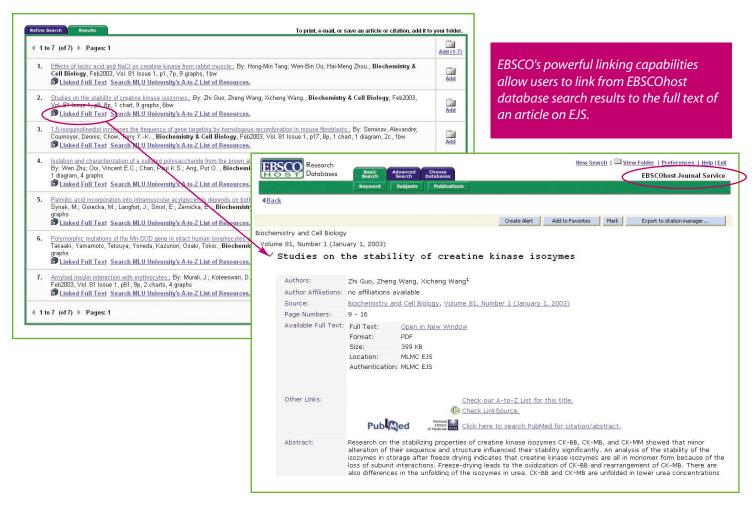
*Annual fee for Electronic Journals Service Enhanced varies based on a library's annual serials acquisition budget. Contact your EBSCO representative for more information.

Electronic Journals Service Basic

The Electronic Journals Service Basic (EJS Basic) allows for searching and accessing only those e-journals purchased through EBSCO. The Basic service includes many features that benefit researchers such as the simple interface that allows for quick and easy searching and browsing of content. Administrators benefit from timesaving features that assist with e-journal access and management responsibilities.

Electronic Journals Service Enhanced

EBSCO's Electronic Journals Service Enhanced (EJS Enhanced) is a portal to thousands of electronic journals — subscribed and non-subscribed. This service* has extensive features that make it the preferred choice to handle your e-journal access and management needs. EJS Enhanced includes all the features of the Basic service and much more.





EBSCOhost® Electronic Journals Service Enhanced and Basic Comparison

Management/Admin Features

Feature	EJS Enhanced	EJS Basic	
Registration Tracker. Track registered and non-registered titles for publishers that require registration. Provides help with the authentication process.	✓		
End User Access Notes. Allows the administrator to store authentication information (e.g., user ID, password) one time for all users. This feature is integrated with Registration Tracker and Journal Lists and allows the administrator to store authentication information for publisher-authenticated journals so that this information is displayed when a user links to a journal.	✓		
Journal Lists. Download your subscribed journals or the complete list of titles within EJS and indicate local holdings, add local notes, end user access notes, registration notes and update the registration status.	✓		
Usage Reports. Create customized reports for all users by Access Profile, IP address or Journal Set containing usage for all content, both subscribed and non-subscribed titles.	1		
EBSCO CustomLinks [™] . The librarian can control linking options by choosing which links appear, where they appear and when they appear (based on local holdings, full text availability, etc.) Links can point to a multitude of targets including your OPAC, ILL or document delivery service, or to a local linking server (e.g., LinkSource [™] , SFX).			
Branding. Customize EJS with a custom logo, footer, contact information, messages and more.	√		
Pay-per-view Article Purchasing. Can be enabled or disabled for each Access Profile.	1		
Organizational Pay-per-view. Libraries can be invoiced for articles purchased by end users for one or all Access Profiles; can be password protected.	1		

Feature	EJS Enhanced	EJS Basic
Admin Alerts. Receive e-mail notifications when titles are added or dropped from your account, when journal coverage changes and more.	✓	
Manage Quick Journal List. Add journals to a quick reference list for each Access Profile.	✓	
Content Exclusion. Remove journals from any or all Access Profiles.	✓	
Referring URL Authentication. Allows end users to be authenticated based on the secure Web page from which they followed a link to EJS. This simplifies the setup of remote access for end users coming from unknown IP addresses.	✓	
Access Management. Create, update or delete Access Profiles, Journal Sets and more.	✓	✓
Feature Preferences. Customized features are available for each Access Profile. Create custom exit URLs (Enhanced only), alerts and set preferences for your journal or article searches.	✓	✓
Linking Management. Download durable URLs for your journals to enter into your OPAC.	1	✓
Select or mark items to come back to later during session.	√	✓
Links to publishers' sites are provided for all journals.	√	✓
OpenURL linking.	Inbound & Outbound	Inbound only
Link by metadata (e.g., ISSN, Journal Title).		
*Fees vary depending on service.		



EBSCOhost® Electronic Journals Service Enhanced and Basic Comparison

Access/Reader Features

Feature	EJS Enhanced	EJS Basic
End user portal to more than 9,500 e-journals with desktop delivery of millions of articles.	✓	**
Access to journals not ordered from EBSCO (journals ordered direct or via a consortium or another agent*).	1	
Access to TOCs/Abstracts of non-subscribed journals.	√	
Alerting (TOC, Saved Searches).	√	
Pay-per-view Article Purchasing. Currently nearly 600,000 articles available.	✓	
EBSCO SmartLinks [™] . EBSCO has linked its electronic journals service and its reference databases to provide seamless access to full text. Researchers can link from article citations in EBSCOhost [®] databases to full text in e-journals on subscription through EBSCO, as well as from secondary databases and other sources. Linking to all OpenURL-compliant link sources (e.g., LinkSource [™] , SFX) is included.	✓	**
My EJS. Create a personalized storage area to view favorite journals, issues, articles, pay-per-view purchases, as well as set up and maintain TOC and Saved Search/SDI article alerts and personal profile information. Users can edit their homepage to customize feature layout.	✓	
Browse Journals. Browse journals by title, publisher, subject (subjects are based on Library of Congress classification code). Results are automatically categorized by the user's access (All Journals, Full Text, Pay-per-view Access or Citations/Abstracts only).	1	**
Find Journals. Basic or Advanced criteria searches to locate journals. Result lists are categorized by the user's access (all journals, full text, pay-per-view access or citations/abstracts only). User may also search for an "Exact Match" to a journal name.	✓	**



- eature	EJS Enhanced	EJS Basic	
Export to Citation Manager such as EndNote®.	✓		
Find Articles. Find articles by text by searching in title only; title and abstract; title, abstract and full text; or by author. Find articles by citation by searching titles by words, exact title match or ISSN.	✓	**	
Marked Items. The user can "harvest" items of interest (journals, issues, articles) and then view the list of collected items for downloading, printing, e-mailing or saving for later in My EJS.	✓	(No My EJS)	
Links to publishers' sites are provided for all journals.	√	√	
OpenURL linking.	Inbound & Outbound	Inbound only	
Link by metadata (e.g., ISSN, Journal Title).	/	\checkmark	
Access to journals purchased from EBSCO.	✓	√	
Ability to access Elsevier TOCs/Abstracts directly on EJS.	✓		

*Fees vary depending on service.
**In EJS Basic this features applies only to those e-journals ordered through EBSCO.

EBSCO's A-to-Z

EBSCO has developed a title listing service called A-to-Z, which provides librarians and their patrons with a comprehensive

list of the library's electronic titles (you may also add print titles). The service not only helps librarians keep track of the titles in their electronic resources, but also makes those titles more readily

available, and, therefore, better utilized by their patrons.

A-to-Z collects into one easy-to-browse gateway listing the titles to which a library's patrons have full text access, whether they are included in publisher packages, are stand-alone e-journals or are found in many different databases. The list is hosted on EBSCO's Web servers,

requiring only the addition of a single hyperlink to the list on the library's Web site. Pricing for EBSCO's A-to-Z service is based on the number of unique titles (print or electronic) on your list. Several discounts are available.

INFORMATION ACCESS

Comprehensive master list of titles with coverage data

- titles from hundreds of different sources, including databases, publisher packages and stand-alone
 e-journals, ensuring that any title to which your library subscribes will be tracked
- the list can also include other titles submitted by the library, such as print journals
- all major database vendors (e.g., EBSCO, ProQuest, Gale) and e-journal providers are included.

Customized list of accessible titles

- the list is provided as an alphabetical list on simple Web pages
- drastically reduces search time for known items
- keeps resources from being overlooked.

Simple browsing and searching plus advanced searching

- find titles easily by browsing the alphabetical list of titles or browsing a subject list
- searching features allow users to search by title, publisher, ISSN or all fields simultaneously
- ability to control search type (e.g., search by "contains," "begins with," "whole words only" or "exact match").

Easy access to online hosting sites

• provides a list of, with links to, database providers and journal hosting sites used by the library (e.g., EBSCO*bost*®, ScienceDirect®, MetaPress, Ingenta, etc.).

INFORMATION MANAGEMENT

Fast and accurate list updates

- database is updated by EBSCO's experienced Title Information Department
- EBSCO*host*® Electronic Journals Service Enhanced titles are automatically added to the list.

Full-featured administrative site

- administrators have secure access to a full-featured, easy-to-use Admin site to control all their list's features
- control records displayed between 10 and 100 to minimize loading delays
- control the list as you want, with no need for "phone tag" or extra e-mails to EBSCO.

Branding tools

- add custom logos, custom headers and footers, and custom messages that will display on your A-to-Z
 Web pages
- pages can include HTML formatting.

EBSCO CustomLinks™

- add your own *CustomLinks*, such as a link to your OPAC to display journal details or to your local linking server (e.g., *LinkSource*™, SFX)
- can also set up links to go through the library's proxy server.

Usage reports

- valuable usage data, including overall usage (sessions, searches, link-outs) and usage of each journal (linkouts by target), are captured for statistical reports that can be downloaded
- EBSCO adheres to ICOLC standards and does not use a client's usage data for any purpose unless written consent is obtained.

Title list management and customization

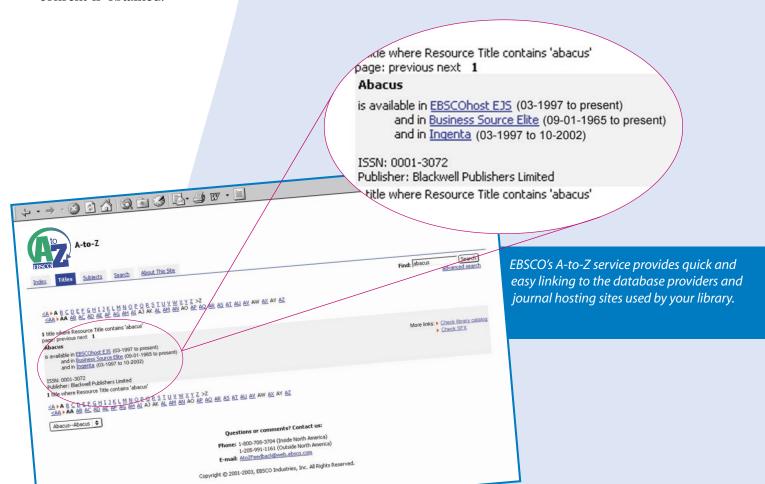
- library administrator has the ability to add or change titles in the list, including selection of databases, titles in publisher packages and individual titles
- the administrator decides which data is included in the title list seen by end users (e.g., a simple list of title names and links, or include details like coverage, publisher names, database providers, embargo information (if available), ISSNs or local holdings).

EBSCO support

 all the resources of EBSCO's world-class support services are available to A-to-Z customers.

An add-on to A-to-Z that will provide the library with a single source of MARC 21 records, including title URLs and online coverage information, will be released soon.

For more information, demos, trial requests and pricing, visit http://atoz.ebsco.com.



LinkSource™

Expanding the Research Experience

Electronic collections include a variety of information ranging from e-journals to full text in aggregated databases to indexed and abstracted articles in secondary databases to library catalogs. The availability of both a multitude of electronic collections and the vast array of systems hosting these collections presents a challenge to a library that wants to offer end users seamless and integrated access. *LinkSource*™ offers a solution.

Add the Power of EBSCO's Linking to Other Resources

LinkSource is an OpenURL resolver designed specifically with the needs of academic, medical and corporate institutions in mind. The LinkSource resolver is built on the foundation of the linking features found in EBSCOhost. With LinkSource, libraries can now add the power of EBSCOhost linking to many other online resources. A simple menu-driven interface allows the library to add specific item-level linking to a wide variety of online information resources. If your library uses EBSCO's A-to-Z list service, the data from your A-to-Z list can be used to configure the link resolver.

With *LinkSource*, researchers are just a simple mouse-click away from a comprehensive menu of links related to their search result. The menu of links is dynamically created using the citation of the item and the policies set by the library. The menu of links can direct the end user to the item itself or to other Web sites to discover information related to the article or author. Full text links are prechecked to ensure that full text exists for the item and that the end user has the rights to see the full text. If full text is not available online, then the end user can be directed to the library catalog, an interlibrary loan request or other resources.

As an OpenURL compliant resolver, *LinkSource* can work with any other OpenURL compliant information source. With *LinkSource*, a library can add homogeneous item-

level linking to many of its e-resources regardless of vendor. *LinkSource* links can be added to OPACs, online information services, e-journal gateways, publisher sites, and many more.

With *LinkSource*, there are no local servers to configure or maintain. *LinkSource* is hosted at our state-of-the-art computing center. With a farm of Web and database servers providing processing power and multiple high-speed Internet connections, *LinkSource* is available 24 hours a day, seven days a week. Systems are also monitored 24 hours per day. By eliminating the need for libraries to buy expensive hardware and have support staff on-site, the hosted solution reduces the cost of operation to the point where *LinkSource* can be managed by the library devoting only a few hours per month.

Sign up for a trial or product demonstration at www.linkresolver.com.

TOC Premier™

he TOC Premier™ database is a valuable and flexible addition to any research environment. TOC Premier contains nearly 18 million records from approximately 23,000 titles. The records from all three sources are updated daily.

- records created by EBSCO Publishing's abstracting/indexing operation with
 - proprietary data dating back to 1985
 - citations for some titles back to the 1960s
- records from EBSCO*host* Electronic Journals Service (EJS)
 - some records date back to the early 1980s
- records licensed from the British Library Document Supply Centre
 - the entire 20,000 title collection is covered
 - coverage dates back to 1993.

EBSCOhost® Research Databases

he user-friendly EBSCOhost® interface allows users to access EBSCO's full text databases and many secondary databases. Through our EBSCO SmartLinks™ technology, EBSCOhost search results provide links to the full text in other EBSCO databases and in e-journals on subscription through our Electronic Journals Service or available from CrossRef member publishers.

EBSCOhost offers customizable basic and advanced searching supported by Boolean logic, natural language, enhanced subject indexing and journal searching to assist users in performing thorough investigations of their research topics. With links from the full record display to related articles by subject, journal issue or author, researchers can further explore their topic. In addition, EBSCOhost allows researchers to print, e-mail or download multiple articles.

Advanced Searching Features

EBSCOhost offers a range of advanced searching features. Results can be limited or refined by various criteria including subject, author, journal, date, peer-reviewed status and full text availability. In addition, researchers can build upon their search terms by using EBSCOhost's search history feature. EBSCO bost also offers links to title lists of databases offered through the service, expanded publisher information, help on how to cite electronic resources and a referral back to your library homepage.

Performance and Reliability

EBSCOhost is designed to provide unequaled performance and reliability to the researcher. The EBSCObost software has designed-in features to ensure non-stop availability. The infrastructure that supports EBSCO host is state-of-theart, and the system is continually monitored for availability and performance. Automated tests are conducted from multiple points, and the data from these tests allows EBSCOhost to remain highly tuned.

EBSCOadmin[™]

EBSCOadmin™ is an online administrative service for customers and is accessible via the World Wide Web. It allows the library administrator to:

- · customize individual workstations with database access and software features
- modify search tools, print options and local holdings information
- generate usage statistics based on journal title or database
- control the availability of full text, locally held journals and other on-screen preferences.

Linking

EBSCO has developed a variety of technologies that allow library users to link from search results in bibliographic databases to numerous online resources such as full text databases, electronic journals, library OPACs, ILL/document delivery services, commercial linking servers and search engines. Conversely, EBSCObost can also serve as a destination point for customers searching in reference sources such as other bibliographic databases, linking servers such as *LinkSource*™ or SFX, OPACs, A-to-Z lists and more.



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